BUILT FOR MORE · SPEAKING

Steven Hoffman

Speaker on identity, standards and leadership



Identity before performance.

Steven speaks to driven men and leadership teams about operating from identity instead of performance.

Keynotes and conversations drawn from
The Performance Trap.

Talks

The Performance Trap

What changes when achievement stops defining who you are.

Standards That Survive Pressure

Non-negotiables and repair, not an unbroken streak.

Structure, Not Willpower

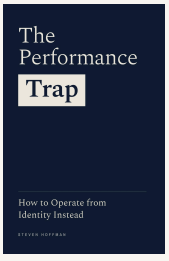
Build systems that hold on a hard Wednesday.

Formats

Keynote (30–60 minutes) · Workshop (Half or full day) · Leadership team session · Podcast guest · Retreat

About Steven

Steven Hoffman is the author of The Performance Trap: How to Operate from Identity Instead and founder of Built For More. Based in Miami, he brings 20 years as an entrepreneur and executive, with experience as a COO, CEO and fractional CFO, to conversations about identity, standards and leadership today.



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